

2014 Vehicle Purchase/Lease Program for Monmouth Chinese School

The 2014 *DCH Auto Group Vehicle Purchase/Lease Program for Monmouth Chinese School* is for teachers, staff, and parents of the school and their family members. For each vehicle purchased or leased, DCH will donate **\$200** to the school (effective June 1, 2014 to December 31, 2014). The donation will be paid by a separate account and will not impact the selling price of the vehicle.

The person who is interested in purchasing or leasing a vehicle can either call the VIP Hotline 888-862-0108, or send the inquiries via e-mail to dchvip@dchusa.com for a referral to a VIP program coordinator in the dealership.

In order to track purchases/leases from each school, we would like to use a voucher-based system as follows:

- DCH will send sales fliers and "Purchase/Lease Vouchers" to the school administrator.
- School administrators will distribute the fliers to teachers, staff, parents and family members who are interested in purchasing/leasing vehicles from DCH dealerships.
- After a vehicle is purchased/leased, the "Purchase/Lease Voucher" will be filled out by the buyer, and returned to the school administrator.
- The school administrator will send the "Purchase/Lease Voucher" to the DCH program administrator. DCH will then send donations every calendar quarter.

It is very important that after the vehicle is picked up, the buyer must inform the school administrator to send in the voucher to DCH Auto Group for donation.

For general questions regarding the program, please contact K.C. Hui at 732-952-0204 (kchui@dchusa.com), or Peter Ghaw at 732-952-4330 (pghaw@dchusa.com)

大昌汽車集團

2014年孟華中文學校特惠團體購車/租車計劃:

- 可享受最優惠團隊價格
- 15% 維修及零件折扣(Tires and Body Work 除外)
- 免費提供借用車(For service over \$400)
- 72小時 300里價格保證
- 貴賓專人服務
- 每輛購車或租車，學校可獲得二百元捐款
(2014年6月1日至12月31日)

2014 Special VIP Group Marketing Program for Monmouth Chinese School:

- Special group pricing
- 15% discount on Service and Parts for your newly purchased vehicle (except tires and body work).
- Complimentary loaner/rental car when you bring in your vehicle for service over \$400.
- 72 hour/ 300 mile purchase price guarantee.
- A personal VIP Coordinator to facilitate a seamless transaction.
- DCH will donate \$200 to the school for each vehicle purchased or leased. (effective June 1, 2014 – December 31, 2014)



New Jersey

DCH Montclair Acura
DCH Academy Honda (Old Bridge)
DCH Kay Honda (Eatontown)
DCH Paramus Honda
DCH Millburn Audi

DCH Brunswick Toyota
DCH Freehold Toyota
DCH Freehold Nissan
BMW of Freehold
BMW of Bloomfield

New York

DCH Toyota City (Mamaroneck)

DCH Wappingers Falls Toyota
DCH Honda of Nanuet

購車手續:

- 請參閱大昌汽車集團網址: www.dchauto.com
- 當閣下決定汽車之牌子及型號, 請致電大昌貴賓熱線 VIP Hotline 1-888-862-0108 或電郵: dchvip@dchusa.com, 由專人介紹適合車行及服務專員給閣下及提供最優惠價格及貴賓式服務。
- 購車或租車後, 請通知校務處填寫表格(voucher)向大昌汽車集團索取捐款。

Procedure for purchasing or leasing a new or used vehicle from DCH Auto Group:

- Please log on our website: www.dchauto.com
- When the make and the model of a vehicle is selected, please call our VIP Hotline 1-888-862-0108 or send your inquiries to dchvip@dchusa.com for a referral to the VIP Program coordinator.
- After the vehicle is picked up, please inform the school administrator to send in the voucher for the DCH Auto Group donation.